



**'If at first the idea is not absurd,
then there is no hope for it'
Albert Einstein**



▶ THE CREATIVE WORKSHOP

A training course unlike any other. The only objective of this workshop is to encourage people to THINK!!!!

A highly practical and interactive workshop it consists of a myriad of tools and techniques designed to encourage participants to operate creatively and to 'think outside the square'.



WHAT WILL IT COVER?

From start to finish participants will be exposed to a host of models, techniques, tricks, exercises, activities and games designed to enhance the create faculties.

It will cover techniques such as:

- **Mind Mapping** - For note taking, generating ideas and testing the edges of a concept
- **Brainstorming** - Idea generation where there is no

obvious way forward

- **Paradigm Busting** - An exploration of paradigms and how they can stifle openness to new ideas, and of course, HOW TO BUST THEM!
- **Lateral Thinking** - No course on creativity would be complete without some mention of De Bono's lateral thinking concepts.
- **Humourbics** - The power of fun. Using humour as a positive force, even in the most dire situations. This session will demonstrate how humour can be used in a business and work context to encourage and enhance creativity.
- **The Stanislavsky Connection** - Using the work of the famous theatrical director as a creative approach to building relationships with impossible people
- **The Right Note** - A musical approach to stress management
- **Benchmarking** - How we can learn new approaches from benchmarking models outside of our own area

COURSE DURATION: 2 DAYS
NUMBER OF PARTICIPANTS: 6 - 12